

# **Downtown Mobile Alliance Survey on Smoking in the Workplace**

**And**

**At Restaurants and Clubs**

**August 2012**

We opened an on-line survey via email on Friday, August 10, 2012 to understand a little about workplace and recreational smoking. The survey was closed at 5 p.m. Monday, August 13, 2012. In this short period of time and in response to one email, 318 people took the survey – one of the largest survey responses we have ever experienced.

Of the responses the following was revealed:

## **87% NON-smokers/13% Smokers**

- ***Of the NON-smokers***
  - 71% report choosing where they dine based on the restaurant being smoke free.
  - Interestingly, that number drops to 67% when it comes to club & lounge selection.
  
- ***Of the Smokers***
  - 80% report that they do *not* choose where they dine based on being able to smoke while dining. This was a surprising finding.
  - However, 57% report choosing where to go to clubs & lounges based on being able to smoke in the facility.

## **59% of respondents work Downtown/40% do not work Downtown**

- ***Of the Downtown Workers***
  - 96% work in smoke-free work environments

- Interestingly, of the small number of respondents that work in smoking environments 50% would prefer that their workplace become smoke-free and 50% would not.
- ***Of the Non-Downtown Workers***
  - 92% work in a smoke-free environment

### **Respondents**

- 45% Male/51% Female/4% no answer
- Ages
  - 19-29 - 8%
  - 30-39 – 19%
  - 40-49 – 18%
  - 50-59 – 27%
  - 60-69 – 21%
  - 70 & Over – 4%
  - No Response – 3%