



## **Rural Sourcing Inc. to Open Software Development Center in Mobile, Alabama**

### **Company bringing more than 100 jobs to the downtown Mobile**

**Atlanta, Georgia, January 21, 2014** - Rural Sourcing Inc., a leading domestic IT sourcing firm focused on cost-effective onshore software development and support, announced today the opening of its new Software Development Center (SDC) in Mobile, Ala. With the addition of this center, Rural Sourcing Inc. will be adding 100 jobs to the local and U.S. economy.

The announcement was made today by city of Mobile Mayor Sandy Stimpson; Mobile County Commissioner Connie Hudson; Secretary of Commerce for the State of Alabama Greg Canfield; and Mobile Area Chamber of Commerce President and CEO Bill Sisson.

The Atlanta-based firm chose Mobile due to its high quality of life and low cost of living. Mobile's highly ranked educational institutions and strong work ethic provide quality candidates for the many open positions that RSI has already begun interviewing for. The opening of RSI's new Development Center will take place on February 1, 2014. The permanent location of the center is still being determined but the company will temporarily reside at 456 Civic Center Dr. in downtown Mobile.

"We are excited to be an early investor and catalyst for the tremendous growth in the digital economy in Mobile," said Monty Hamilton, Chief Executive Officer at Rural Sourcing Inc., "This office will give us the capacity to meet the continued growth and demand for software developers in the areas of mobile technologies, cloud-based technologies and ERP systems such as SAP."

RSI's mission is to be the onshore alternative for software development and support that might traditionally be offshore to countries such as India and China. By opening these technology hubs in low cost US cities, RSI helps clients lower their Total Cost of Ownership (TCO) for IT. Furthermore, by having software centers in the US, RSI's clients benefit from common language, culture alignment and time zone compatibility.

"We are pleased and excited to welcome RSI as our newest corporate citizen in Mobile," said Stimpson. "We recruited them aggressively because they represent the kind of business we want to cultivate - young, smart, innovative and poised for future growth. We are particularly pleased to see them locate downtown, where they will help our ongoing efforts to revitalize downtown Mobile."

Mobile County Commission President Merceria Ludgood added, "We welcome a high-

tech, clean industry that offers great new options for our workforce. This is a company that broadens the diversity of local businesses. It is that diversity that makes our economy resilient and vibrant, even during times of economic decline."

For more information on open positions, please visit <http://ruralsourcing.com/Careers/>. Potential candidates should e-mail a cover letter and resume to [recruiting@ruralsourcing.com](mailto:recruiting@ruralsourcing.com).

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### **Fast Facts About Rural Sourcing Inc.**

- \* Company was founded in 2004
- \* Clients include Coca-Cola, Sony, Pfizer, Hagerty Insurance, Reynolds American, J.Crew, Match.com
- \* RSI is a domestic sourcing company focused on being a cost-effective alternative to onsite or offshore software development
- \* RSI saves clients 30 - 60% on software development and support services compared to onsite support
- \* RSI now has Software Development Centers in Jonesboro, Ark., Augusta, Ga. and Mobile
- \* RSI's Software Development centers are in low cost of living, high quality of life areas of the U.S.
- \* RSI's goal is to create a dozen centers and 3,000 US-based jobs.

