

Downtown Mobile Parking Perception Survey

Off-street parking lots							
	1 TERRIBLE	2	3 ACCEPTABLE	4	5 EXCELLENT	Rating Average	Response Count
Are they CONVENIENT?	7.4% (16)	23.6% (51)	46.3% (100)	18.1% (39)	4.6% (10)	2.89	216
Are they EASY TO USE?	10.6% (23)	23.6% (51)	48.6% (105)	14.8% (32)	2.3% (5)	2.75	216
Are they CLEAN and ATTRACTIVE?	25.0% (54)	38.0% (82)	31.9% (69)	3.7% (8)	1.4% (3)	2.19	216
Are they SAFE?	8.8% (19)	31.5% (68)	45.4% (98)	11.1% (24)	3.2% (7)	2.69	216
COST of off-street parking?	16.2% (35)	31.9% (69)	39.4% (85)	7.9% (17)	4.6% (10)	2.53	216
	answered question						216
	skipped question						1

Parking Garages							
	1 TERRIBLE	2	3 ACCEPTABLE	4	5 EXCELLENT	Rating Average	Response Count
Are they CONVENIENT?	11.8% (25)	26.5% (56)	41.2% (87)	15.6% (33)	4.7% (10)	2.75	211
Are they EASY TO USE?	10.0% (21)	21.8% (46)	40.8% (86)	22.7% (48)	4.7% (10)	2.91	211
Are they CLEAN?	6.2% (13)	12.8% (27)	50.2% (106)	25.1% (53)	5.7% (12)	3.11	211
Are they SAFE?	3.8% (8)	16.2% (34)	52.4% (110)	22.9% (48)	4.8% (10)	3.09	210
COST of Garage Parking?	16.3% (34)	27.4% (57)	45.2% (94)	7.7% (16)	3.4% (7)	2.54	208
	answered question						212
	skipped question						5

Downtown Mobile Parking Perception Survey

On-Street Meter Parking							
	1 TERRIBLE	2	3 ACCEPTABLE	4	5 EXCELLENT	Rating Average	Response Count
Is it CONVENIENT?	16.3% (35)	20.9% (45)	31.6% (68)	19.1% (41)	12.1% (26)	2.90	215
Is it EASY TO USE?	9.3% (20)	16.3% (35)	35.8% (77)	26.5% (57)	12.1% (26)	3.16	215
Is it CLEAN?	5.2% (11)	8.9% (19)	50.2% (107)	25.4% (54)	10.3% (22)	3.27	213
Is it SAFE?	4.7% (10)	11.7% (25)	48.1% (103)	25.7% (55)	9.8% (21)	3.24	214
COST of On-Street Meter Parking?	20.7% (44)	23.0% (49)	33.3% (71)	14.1% (30)	8.9% (19)	2.68	213
	<i>answered question</i>						215
	<i>skipped question</i>						2

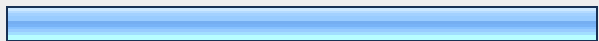




Parking Enforcement							
	1 TERRIBLE	2	3 ACCEPTABLE	4	5 EXCELLENT	Rating Average	Response Count
Is it CONSISTENT?	24.5% (49)	20.5% (41)	46.0% (92)	5.0% (10)	4.0% (8)	2.44	200
ATTITUDE of enforcement officer?	28.4% (57)	22.4% (45)	36.8% (74)	9.5% (19)	3.0% (6)	2.36	201
	<i>answered question</i>						207
	<i>skipped question</i>						10

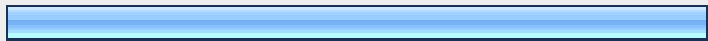


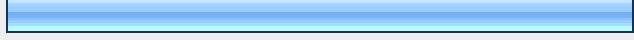

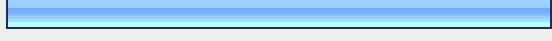
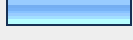
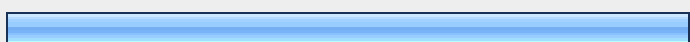


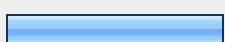
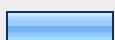
Perception							
	1 TERRIBLE	2	3 ACCEPTABLE	4	5 EXCELLENT	Rating Average	Response Count
What is your overall PERCEPTION of the Downtown Parking Experience?	16.4% (35)	42.1% (90)	34.6% (74)	6.1% (13)	0.9% (2)	2.33	214
	<i>answered question</i>						214
	<i>skipped question</i>						3



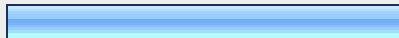

Please tell us about any specific EXPERIENCES, either POSITIVE or NEGATIVE, that you have had regarding parking in Downtown Mobile.		Response Count
		110
	answered question	110
	skipped question	107

How effective have these programs been?							
	1 TERRIBLE	2	3 ACCEPTABLE	4	5 EXCELLENT	Rating Average	Response Count
Is the "BID" area clean?	2.4% (5)	5.3% (11)	29.0% (60)	44.0% (91)	19.3% (40)	3.72	207
Do you feel comfortable in the "BID" area?	2.9% (6)	2.4% (5)	29.6% (61)	41.7% (86)	23.3% (48)	3.80	206
Do you know about the "Motorist Aid" Services offered in the "BID"?	11.1% (22)	11.1% (22)	18.7% (37)	27.3% (54)	31.8% (63)	3.58	198
Do you feel positive about the development of Downtown?	1.9% (4)	3.9% (8)	15.0% (31)	40.1% (83)	39.1% (81)	4.11	207
	answered question						208
	skipped question						9

As managers of the Business Improvement District, how could we do better?		Response Count
		84
	answered question	84
	skipped question	133

How often do you come Downtown?			Response Percent	Response Count
Daily			63.5%	134
Weekly			25.1%	53
Monthly			5.2%	11
2-3 Times per Year			1.9%	4
Never			0.0%	0
Other (please specify)			4.3%	9
			answered question	211
			skipped question	6

Why do you come Downtown? (Check all that apply)			Response Percent	Response Count
To DINE			75.4%	159
To LISTEN TO MUSIC			43.6%	92
Attend a SPORTING EVENT			7.1%	15
To WORK			67.3%	142
To LIVE			11.4%	24
For BUSINESS			58.3%	123
To SHOP			13.3%	28
Attend a SPECIAL EVENT/CONCERT			73.5%	155
Attend a COMMUNITY CELEBRATION			48.3%	102
City, County, State or Federal GOVERNMENT			50.7%	107
LIBRARY			23.7%	50
Other (please specify)			11.9%	25
			answered question	211
			skipped question	6

Where do you usually PARK when you come Downtown?			Response Percent	Response Count
Parking Structure			17.1%	36
Parking Lot			32.4%	68
On the Street			42.9%	90
Other (please specify)			7.6%	16
			<i>answered question</i>	210
			<i>skipped question</i>	7

What do you like MOST about Downtown?		Response Count
		157
		<i>answered question</i>
		157
		<i>skipped question</i>
		60

What do you like LEAST about Downtown?		Response Count
		162
		<i>answered question</i>
		162
		<i>skipped question</i>
		55

What is one thing you would like to see CHANGED or IMPROVED in Downtown?		Response Count
		152
		<i>answered question</i>
		152
		<i>skipped question</i>
		65

Off-street parking lots							
answer options	1 TERRIBLE	2	3 ACCEPTABLE	4	5 EXCELLENT	Rating Average	Response Count
Are they CONVENIENT?	16	51	100	39	10	2.89	216
Are they EASY TO USE?	23	51	105	32	5	2.75	216
Are they CLEAN and ATTRACTIVE?	54	82	69	8	3	2.19	216
Are they SAFE?	19	68	98	24	7	2.69	216
COST of off-street parking?	35	69	85	17	10	2.53	216
<i>answered question</i>							216
<i>skipped question</i>							1

Parking Garages							
answer options	1 TERRIBLE	2	3 ACCEPTABLE	4	5 EXCELLENT	Rating Average	Response Count
Are they CONVENIENT?	25	56	87	33	10	2.75	211
Are they EASY TO USE?	21	46	86	48	10	2.91	211
Are they CLEAN?	13	27	106	53	12	3.11	211
Are they SAFE?	8	34	110	48	10	3.09	210
COST of Garage Parking?	34	57	94	16	7	2.54	208
<i>answered question</i>							212
<i>skipped question</i>							5

On-Street Meter Parking							
answer options	1 TERRIBLE	2	3 ACCEPTABLE	4	5 EXCELLENT	Rating Average	Response Count
Is it CONVENIENT?	35	45	68	41	26	2.9	215
Is it EASY TO USE?	20	35	77	57	26	3.16	215
Is it CLEAN?	11	19	107	54	22	3.27	213
Is it SAFE?	10	25	103	55	21	3.24	214
COST of On-Street Meter Parking?	44	49	71	30	19	2.68	213
<i>answered question</i>							215
<i>skipped question</i>							2

Parking Enforcement							
answer options	1 TERRIBLE	2	3 ACCEPTABLE	4	5 EXCELLENT	Rating Average	Response Count
Is it CONSISTENT?	49	41	92	10	8	2.44	200
ATTITUDE of enforcement officer?	57	45	74	19	6	2.36	201
<i>answered question</i>							207
<i>skipped question</i>							10

Perception							
answer options	1 TERRIBLE	2	3 ACCEPTABLE	4	5 EXCELLENT	Rating Average	Response Count
What is your overall PERCEPTION of the Downtown Parking Experience?	35	90	74	13	2	2.33	214
<i>answered question</i>							214
<i>skipped question</i>							3