



APPLICATION FOR DOWNTOWN STRONG FAÇADE GRANT

Date:

The Downtown Mobile Alliance will assist with façade improvements for commercial properties located in Downtown Mobile – the area within the Hank Aaron Loop. Applications will be reviewed on a first come first serve basis. See the guidelines for funding requirements and review process. Please submit completed form to lbowles@downtownmobile.org. Call the DMA office for assistance @ 251-434-8538.

Read all instructions provided before completing. If additional space is needed, attach additional pages.

SECTION 1: Applicant Information			
Applicant Name (Ind., Org. or Entity)		Authorized Representative	
Mailing Address		Title	
City		State	ZIP Code
Email Address	Business Phone Number (incl. area code)		Cell # of Applicant
SECTION 2: Landowner Information (complete these fields when project site owner is different than applicant)			
Name (Ind. Org. or Entity)		Contact Person	
Mailing Address		Title	
City		State	ZIP Code
Email Address	Phone Number (incl. area code)		Cell # of Landowner
SECTION 3: Project Location			
Project Address			
SECTION 4: Project Information			
Project Description:			
Estimated Start Date:		Estimated Completion Date:	
Existing Façade Photo (attach):		Design Drawing (attach):	
Fill in below form with cost estimates. Attach quotes to this application.			
Improvement	Cost Estimate	Improvement	Cost Estimate
Total Eligible Expenses:		Requested Grant Amount:	
SECTION 5: Certification and Permission			
<p>Certification: I hereby certify that if I am the applicant, the information contained in this form and attachments is true and accurate. I certify that if I am a tenant, I have obtained permission from the lessor/owner of the building, that satisfies any lease agreement/contract, to apply and pursue the proposed improvements. I understand that failure to comply with any or all of the provisions of the permit may result in grant revocation. Lessee must provide written statement or sufficient documentation from landlord approving the application and the work.</p> <p>Permission: I hereby give the DMA permission to enter and inspect the property at reasonable times, to evaluate this application and the work being undertaken, and to determine compliance with any awarded grant.</p>			
Name of Owner/Authorized Representative (please print)		Title	
Signature of Applicant		Phone Number	
		Date Signed	

Downtown Strong - Small Business Impact Fund

Façade Grant Program Guidelines

The below Façade Grant Program Guidelines have been prepared to provide clearer direction for potential applicants and to make the review process more efficient. **Only properties located within the Henry Aaron Loop are eligible for grants.** (See attached map)

Program Objectives

1. Support job preservation and business enhancement in Downtown Mobile.
2. Support the rehabilitation and renovation of exterior building facades and historic buildings in Downtown Mobile.

Program Funding Requirements

1. Grant provides \$1 of funds for \$1 of private funds for eligible expenses (100% match).
2. Grant maximum is determined by the length of building, measured along the total linear frontage of adjacent public right of way (includes corner buildings), up to \$7,500 per property.

Building Width
Up to 60'
61' & beyond

Maximum Grant Amount
\$5,000
\$7,500

3. Work should be completed within 90 days after application approval.

Program Guidelines

1. Improvements should comply with the Secretary of the Interior's Guidelines and Mobile Architectural Review Board Guidelines for buildings in historic districts. Permits required accordingly.
2. Improvements should comply with the guidelines contained in the Downtown Development District Zoning Code. Permits required accordingly.
3. Funds reviewed and distributed on a 'first come, first serve' basis.
4. Applications should be reviewed by the DMA Incentives Committee prior to work commencing on the project.
5. Retroactive funding requests for work complete before application submittal will not be considered.

Eligible & Ineligible Expenses

Eligible Expenses

1. Painting & Soft Washing
2. Exterior Construction & Repairs

3. Exterior Lighting & Exterior Cameras
4. Decorative Awning, Canopy, Balcony, or Gallery
5. Signage (if included as part of a more extensive façade renovation project)
6. Restoration or renovation of historical identifying features

Ineligible Expenses

1. Signage as a standalone request
2. Any improvement that could be removed from the building as personal property
3. Interior Improvements or other unseen work

Requested expenses not specifically included in the above list will be reviewed on a case-by-case basis.

Downtown Strong Façade Grant Program Process

1. Application Submittal
 - a) Applicant, if not the property owner, shall complete and sign the grant application.
 - b) Property owner shall complete and sign a statement authorizing the tenant to do the proposed work.
 - c) Applicant shall attach the following:
 - A photo of the existing façade
 - The proposed project design. If painting, attach color scheme and paint swatches. Color assistance available upon request.
 - The project cost estimates (design, material, labor, etc.)
 - Any other relevant information
 - d) Application and attachments are submitted to Linda Bowles - lbowles@downtownmobile.org or mailed to Downtown Mobile Alliance, PO Box 112, Mobile, AL 36601.
2. Review Process
 - a) Internal Review – may include a walk through or conversation with applicant
 - b) Incentives Committee Review – may be done by email or conference call
 - c) Incentives Committee Approval/Denial
3. Applicant Obtains Necessary Permits and Completes Project
4. Payment Process
 - a) Applicant submits proof of payment for eligible activities to the DMA.
 - b) The DMA will conduct an inspection to ensure that the work has been completed according to plan.
 - c) Payment request is completed and issued to applicant.

Program administered by the Downtown Mobile Alliance and Main Street Mobile. The organization reserves the right to decline any application for any reason.

This is a detailed street map of the Central Business District (CBD) in New Orleans, Louisiana. The map shows a dense grid of streets, including major thoroughfares like Canal Street, Poydras Street, and Iberville Street. Key landmarks such as the New Orleans Convention Center, the New Orleans Morikami Museum, and the New Orleans Convention Center are labeled. The map also shows the Mississippi River to the east and the Gulf of Mexico to the south. The map is oriented with North at the top.