



- For non-stop holiday fun, head to Downtown Mobile. From the lighting of the Christmas Tree in Beinville Square to the dropping of the MoonPie on New Year's Eve, you won't find more free, family fun anywhere in the region.
- Whether you're coming to shop, dine or be entertained, be sure not to miss the brilliant holiday lights along Royal and Dauphin streets and in both Bienville and Cathedral Squares.
- We'll have activities every weekend and throughout the week.
- Friday, December 5th will feature Family Fun in Cathedral Square. Watch a popular holiday film outdoors and write letters to Santa. We'll also be lighting up the Square with a new Arctic theme.
- Saturday, the 6th will feature Quidditch in Cathedral Square. Join in the first Quidditch tournament in Downtown Mobile. No experience necessary and all equipment will be provided. We'll also be making wands and drinking butterbeer.
- Our December ArtWalk on the 12th promises to be one of the biggest of the year. Stop in at all our shops and galleries and stroll under the ceiling of lights on Dauphin Street. Don't miss the opportunity to capture the moment in a photo that's sure to show up on Christmas cards and Facebook pages. This is one ArtWalk you won't want to miss...we'll be attempting a world record gathering of elves. Get out your pointy hat and help us get the title.
- We'll be playing Dauphin Street Bingo on Saturday, December 13th. Pick up a bingo card at the Urban Emporium, get stamps at the participating restaurants and shops, and be entered to win a Downtown Mobile Gift Card.
- Saturday, December 20th will see an expanded Holiday Market and Christmas Kids Days in Cathedral Square. Come down and shop for those last minute Christmas gifts or round out your Christmas dinner with locally grown produce and baked goods. Live music, balloon artists, face painters and a petting zoo are all part of the fun.
- Once you've recovered from all the Christmas fun, food and family, make plans to come downtown for MoonPie Over Mobile on New Year's Eve. We'll

be making a formal announcement about the entertainment next week, but this line up is shaping up to be one of the best yet.

- The full calendar of events, both free and ticketed, can be found at the Downtown Mobile Alliance website: DowntownMobile.org.