Downtown Mobile Alliance Graffiti Removal Policy

The Downtown Mobile Alliance (DMA) seeks to educate property owners on the benefits of the immediate removal of graffiti on private and public property. Our general policy is to remove graffiti from the public domain within 24 - 48 hours, however, we are limited to the following:

- The BID Services team will report and, where appropriate, attempt to remove ground level graffiti, handbills and flyers from the public domain within the boundaries of the Downtown Business Improvement District (BID).
- Where the BID Services team records that private property within the BID has been defaced, an
 official with the DMA will contact the property owner to alert the owner to the situation and
 encourage the property owner to file a police report.
- With permission from the property owner, BID Services team will attempt to remove graffiti from the ground floor level only, and generally at a height of no more than 10 feet.
- The DMA uses industry standard techniques and solutions to remove graffiti from properties within the BID. Equipment and techniques used by the DMA to remove graffiti will not work on all surfaces and may cause damage to some surfaces, e.g. the removal of the base layer of paint.
- All graffiti removal will be handled on a case by case basis and the DMA recognizes that there
 may be instances where a professional service will be the preferred route for removal of certain
 situations.

If you have any further questions, please contact the BID Operations Manager, Jonathan Firquin at 251-244-8102 or jfirquin@blockbyblock.com.