

# DOWNTOWN MOBILE

2021 ANNUAL  
REPORT

FISCAL YEAR: JULY 1, 2020 - JUNE 20, 2021

DOWNTOWN MOBILE ALLIANCE ■ ■ ■ DOWNTOWN MOBILE DISTRICT MANAGEMENT CORPORATION ■ ■ ■ MAIN STREET MOBILE



# LETTER FROM THE PRESIDENT



Elizabeth  
P. Stevens,  
President &  
CEO

## COMMUNITY COMES TOGETHER

That is our theme for the year.  
When you think about it,  
that is what we did over the last year.



- We came together when we were apart thanks to the gifts of technology.
- We came together to support one another in times of need.
- We came together to clean up after multiple tropical storms.
- We came together to mourn.
- We came together to envision a more walkable city.
- And, we came together to celebrate.

This should be no surprise to any of us. It is, however, something to recognize and honor because it is only when we come together to address a problem that our city moves forward.

The last year has been a weird mix of existential threats to both our downtown and our humanity on one hand and an inspiring optimism from the business and developer community on the other. On almost every street, there has been either utility and road construction or building construction. Sometimes it has been all of the above on the same street! I know we are all a little worn out with the torn up streets, but we all want the power, gas, and water on when we want it. Much better to make the investments in infrastructure in a timely manner than when the whole system collapses and there is a loss of service. On the building side, there are too many projects to feature. We have tried to recognize them in a separate Main Street Mobile Awards booklet. I will just talk about a few that inspired me – each for different reasons.



Let me start with the opening of **Barton Academy** to students on August 11th. For years, you have heard me talk about this transformative project. I imagine there are a few of you reading this who never thought Barton would reopen to students. Sometimes, I feared the same. Had a few specific people not stepped forward at crucial moments, children might not be enjoying this amazing new school right this minute.



Debris Before left and After right

**Debris** If you want to meet the most optimistic person downtown, meet Noell Broughton. This guy, in the midst of the pandemic, began a renovation of a decrepit bar open a few nights a week to turn it into the hottest new restaurant of 2021 open seven days per week for lunch and dinner.

**Greer's St. Louis Market** I have been talking to civic clubs for decades about downtown residential. The first question asked is ALWAYS "What about a grocery store?" Well, now we have two and one of them is fancy! It even includes a rooftop bar. This is all thanks to the combination of a visionary developer in the Bob Isakson Family and a visionary business team in the Greer's Family, especially that G-5 generation!

**Optimizing Our Streets: Design for Safety and Development** I am still amazed we pulled this off during COVID. Recognizing that the function and design of the street is SPECIFICALLY impactful to the success of the adjacent urban properties, we sought funding from the J.L. Bedsole Foundation to hire Jeff Speck, the walkable city guru, to look at every street downtown. We kicked off the study via Zoom the night of Hurricane Zeta. After all, everyone was home! Over the next several months, we managed to engage hundreds of people of different interests in the topic of street design. The plan was released this spring and our mayor has made a commitment to move it forward in a substantial way.



**Public Art** Each year, we budget a small amount for public art. Last year, thanks to the prodding of our wonderful board member John Goodloe, the magic of ready-to-go design, and very generous donors, we implemented with the Mobile Arts Council the four-story mural of Mobile's most unknown famous son, Dr. Edward O. Wilson. Google him. He's amazing. He loves Mobile. You should study his writings especially the two Pulitzer Prize winning books. The Haunted Book Shop stocks a nice collection.

**New business** This will probably surprise you, but in 2020, office market occupancy increased along with rents per square foot. That may or may not level off in 2021-22, but the fact remains that much of the out-of-date office space has been converted to other uses, mainly residential. We also celebrated the opening of

- Innovation Portal,
- Renasant Bank,
- the beautiful new Community Foundation building,
- Lafayette Land, to name just a few,
- PLUS our first downtown-based publicly traded company - CPSI. These people LOVE being downtown and in talking to their leaders; they get what's special about downtown.

Of course, we did some other significant public policy things like advocate during the 2021 Legislative Session for the Alabama Historic Rehabilitation Tax Credit to be refunded through 2027. Adopted in 2012, this super-smart state incentive has already spurred \$135M in redevelopment in Mobile. The coming year looks exciting.

In mid-September, Fred Rendfrey and I met with an enthusiastic group of **SCAD** students in a 500-level course about Development in Downtown Mobile. They will envision several new buildings on blighted parking lot sites AND they will provide visionary studies of available properties throughout downtown.

Beyond that, significant projects already in the works include:

- the new SOCU Coffee Shop
- Haunted Book Shop relocation and expansion;
- The Social Experiment on Government Street
- the Fry Building, BankPlus, and M&M Bank renovations;
- and coming soon the Greer's Ace Hardware on St. Louis Street,
- The Insider Collective Eatery on Dauphin Street,
- Cedar & Saint Apartments on St. Louis Street, and
- the renovation of Bienville Square to name a few.

**Grants** Thanks to some caring corporations, we launched a façade grant fund in 2020 that generated a number of renovations. This year, the boards of the DMDMC and the DMA refunded the façade grant fund and also created a sign grant fund AND the MOBilize Fund. The latter asks the community to be creative and propose something to us. Out of the first round of submittals came the Mobile Latin Fest which will take place in Cathedral Square on Friday, October 8th! Plan to be there!!

**Goodbyes** 2021 is turning out to be the year of goodbyes. We are all heartbroken by Levon Manzie's untimely death. He was a wise and gentle leader always willing to listen. Three of Downtown's most ardent supporters on the city council are retiring this year. I want to express my appreciation to Fred Richardson, Bess Rich, and John Williams for their combined 58 years of service and their abiding belief in a vibrant center city. We'll miss you guys! We "kind of" said goodbye to Clayton Ratledge, our long running Operations Manager. I say "kind of" because he is now in a regional position with Block By Block our Clean and Safe contractor and travels all the time. I also say "kind of" because on my way to work recently I came upon him in a tree pit instructing the team on the intricacies of digging

out a stump from a tree felled by Hurricane Sally. His move up has meant that Joseph Smith has joined the team as the Operations Manager. Joseph has the absolute best teacher in Clayton so I know he will continue the tradition of great service to you, our members.



The Gateway above  
Merchant's Plaza left

Next, I want to welcome the residents of the 600 new residential units opened in downtown in the last 6 years. The two most recent are Merchant's Plaza and The Gateway. What a blessing the latter, known to many as the Seamen's Building, was not needlessly demolished a decade or so ago! Now it provides a home for 60+ people and is the latest residential property to open.

Finally, I express my heartfelt appreciation to you our business & property owner members and foundation funders.

- It is you who provides the resources for us to do the things we do.
- It is you who provides the resources for the DMA to hire amazingly talented and dedicated people.
- And it is you who provides the resources that enables us to attract stellar and visionary board members.

So, thank you for another  
year of progress!





# STAFF

## DOWNTOWN MOBILE ALLIANCE



## 2020-2021 BOARD OF DIRECTORS

### CHAIRMAN OF THE BOARD

Steven McMahon, OSLC LLC\*

### VICE CHAIRMAN FOR ECONOMIC DEVELOPMENT

Matt LeMond, 210 Dauphin LLC/  
O'Daly's Irish Pub\*

### VICE CHAIRMAN FOR PUBLIC REALM

Ginna Inge, The Steeple on St. Francis\*

### VICE CHAIRMAN FOR MEMBERSHIP & MARKETING

John Browning, Burr & Forman LLP

### VICE CHAIRMAN FOR STRATEGIC INITIATIVES

Taylor Atchison, RATA Investments LLC\*



**Elizabeth P. Stevens**  
President & CEO



**Fred Rendfrey**  
Economic Development  
Director



**Carol Hunter**  
Communications  
Director



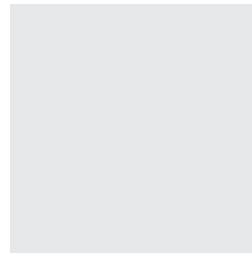
**Jim Russo**  
Finance Director



**Jessica White**  
Office Manager



**Linda Bowles**  
Marketing Coordinator



**Maggie Ferguson**  
Marketing Coordinator



**Clayton Ratledge**  
Operations Manager

## BID OPERATIONS

### Team Leads:

Kenneth Abner  
John Plovanch  
Jenny Spragg

### Safety Ambassadors:

David Lewis  
Christopher Davis

### Cleaning Ambassadors:

Lethel Brown  
Scott Mills  
Lorenzo Franklin  
Clayvon Fletcher  
Nicholas Tunstall  
Shawn Doyle  
Tramarcus Curtis

**Brad Custred**, Slingshot\*

**Josh Dindo**, Bienville Construction Services, LLC

**Chris Esfeller**, Regions\*

**Graysi Gartman**, MCG Workforce Solutions, LLC\*

**Jordan Gerheim**, Starnes Davis Florie LLP

**Margo Gilbert**, The Battle House Hotel\*

**John Goodloe**, Rural Land Specialist, LLC\*

**Allen E. "Teeto" Graham**, PhelpsDunbar LLP

**The Honorable Merceria Ludgood**,

Mobile County Commission\*

**Arthur J. Madden**, Madden and Soto\*

**Sharon Moffatt**, Spire Gulf Coast

**Self Radcliff**, The Radcliff-Schatzman Group

**April Smith**, Adams and Reese LLP

**Maggie Smith**, Soul Kitchen

**Heath Stephens**, Hargrove Controls +  
Automation\*

**Richard Stimpson**, Leavell Investment

Management\*

**Joseph P. Toole**, The Retirement Systems  
of Alabama\*

**Reggie Washington**, Southern National  
**Theresa Wilson-Lollar**, Hampton Inn &  
Suites Mobile\*

### MAYOR DESIGNEE

**Matt Anderson**, City of Mobile

### EX-OFFICIO

**Levon C. Manzie**, City of Mobile City Council

### HONORARY DIRECTORS

**Sam Covert**, Alabama Power Co., Retired

**Tyrone Fenderson**, Synovus

**Cooper Thurber**, Phelps Dunbar

\*Denotes DMDMC Board Member

# 2020-2021 MEMBERS

### LEADERSHIP CIRCLE

Alabama Power Company  
Alabama State Port Authority  
Austal USA  
Burr & Forman, LLP  
Hargrove Engineers +  
Constructors  
Regions Bank\*\*

### LEADERSHIP COUNCIL

Adams and Reese, LLC  
Armbrecht Jackson, LLP  
Canfor Southern Pine  
CPSI, Inc.\*  
CRE Mobile  
Hancock Whitney Bank\*\*  
Hand Arendall Harrison Sale  
LLC  
Iberia Bank  
MCG Contracting\*  
Mobile Airport Authority  
Phelps Dunbar  
PNC Bank  
Spire Energy  
Starnes Davis Florie  
Trustmark Bank  
Volkert and Associates\*\*  
Wells Fargo  
White-Spinner  
Construction, Inc.

### BUSINESS ADVOCATE

22nd State Bank  
Alabama Court Reporting, Inc.  
Armstrong & Associates  
BB&T Now Truist  
Burns Cunningham & Mackey

Delashmet & Marchand, PC\*  
Fort Conde Inn  
Goodwyn, Mills & Cawood, Inc.  
Greer's St. Louis Market\*  
Gulf States Engineering, Inc.  
Hampton Inn & Suites -  
Downtown Mobile  
Helmsing, Leach, Herlong,  
Newman & Rouse  
Hummingbird Ideas, Inc.  
Inge & Associates, Inc.  
Jubilee Landscape  
Management, Inc.  
KV Properties, LLC  
Lagniappe  
Leavell Investment  
Management  
Logical Computer Solutions  
McDowell Knight Roedder &  
Sledge, LLC  
Meridian at the Port  
Milling Commercial  
Realty, Inc.\*\*  
Morgan Stanley - Radcliff  
Schatzman Group  
Norton Lilly International  
Loda Bier Garten  
Rayford & Associates  
Robert Hall & Associates  
Roberts Brothers  
Rogers & Willard  
ServisFirst Bank  
Spot of Tea  
The Battle House Hotel  
The Renaissance  
Riverview Hotel  
Ward Properties, Inc.

Warren Averett  
Wet Willie's Management  
Corp.  
White-Spinner Realty

### BUSINESS SUPPORTER

1702 Real Estate  
POST  
AHI Corporate Housing  
All In Credit Union  
ASM Global/Mobile Civic  
Center  
ASM Global/Saenger Theatre  
Bama Pest Control  
BARKING Optical, Inc.\*  
Bay Gourmet with  
Crown Hall\*  
Bienville Construction  
Services\*  
Braided River  
Brewing Company\*  
Candlewood Suites Mobile  
Downtown  
The Cheese Cottage  
Chick-Fil-A  
Christian Benevolent  
Funeral Home\*  
Coastal Makers LLC  
Commonwealth  
National Bank  
Crescent Theater  
Dauphin's  
Debris Po'boys and Drinks\*  
JPAR  
Fit Recruiting  
Wintzell's  
Gulf Coast Shows

Hamilton & Company, LLC  
Heroes Sports Bar & Grille  
Innerspace Architectural  
Interiors  
Johnstone Adams  
L. Craig Roberts Architect  
Las Floriditas  
Roosters  
Loper Law LLC\*  
Marine Rigging  
Maurin Architecture  
McNair Historic  
Preservation, Inc.  
Mediterranean Sandwich Co.  
Mo'Bay Beignet\*  
Mobile Bay Magazine  
Mobile Yoga Center  
Moe's Original Bar B Que  
New Hand Signs\*  
Noble South  
O'Dalys  
Olde Mobile Antiques  
Olensky Brothers Office  
Products  
PCDA Architecture\*  
Persons Service Co., LLC  
Phoenix Restoration Services  
Port City Pups  
ProLegal Copies  
Quality Inn Downtown  
RATA Investments, LLC  
Sam Winter and Company  
Sophiella Gallery\*  
Southern Earth Sciences, Inc.  
Southern National  
Squid Ink Eclectic Eats & Drinks  
Synovus Bank

Thames Batre  
The Admiral Hotel  
The Haunted Book Shop  
The Point  
The Royal Scam  
The Ruby Slipper Cafe, LLC  
The Steeple on St. Francis  
Thomas Properties, LLC  
Toomey's Mardi Gras Candy  
Co., Inc.  
Uniti Fiber  
Wilkins Miller

### NON-PROFIT

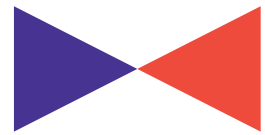
Alabama Coastal Foundation  
Barton Academy Foundation  
Bellingrath Gardens & Home  
Big Brothers Big Sisters of  
South Alabama  
Boys & Girls Club of  
South Alabama  
Bragg Mitchell Mansion  
Christ Church Cathedral  
Coastal Alabama Partnership  
Community Foundation of  
South Alabama  
Conde-Charlotte Museum  
Exploreum Science Center  
GulfQuest  
Historic Mobile Preservation  
Society  
History Museum of Mobile  
Mobile Area Assoc. of Realtors  
Mobile Area Chamber of  
Commerce  
Mobile Arts Leadership  
Council

Mobile Ballet  
Mobile Baykeeper  
Mobile Carnival Museum  
Mobile County Health  
Department  
Mobile Museum of Art  
Mobile Opera  
Mobile Public Library  
Mobile Symphony, Inc.  
Mobile United  
Richards DAR House Museum  
Senior Bowl  
South Alabama Regional  
Planning Commission  
The Fuse Project  
United Way of Southwest  
Alabama  
University of South Alabama  
Foundation  
USS Alabama Battleship  
Commission  
Waterfront Rescue Mission  
Wilmer Hall  
YMCA of South Alabama

\*Denotes New Member

\*\*Increase in Membership Level



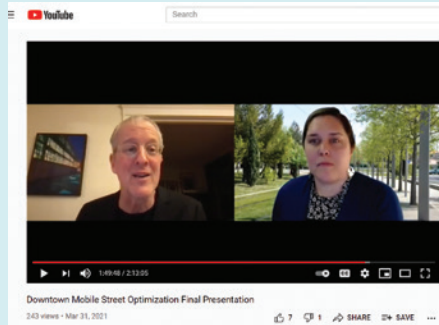


# INITIATIVES



## Street Optimization

With the City of Mobile's transportation plans for downtown moving quickly, we decided to press ahead with a Street Optimization planning process that had been under consideration well before the pandemic reached our community. The initiative kicked off with a virtual public event (as a hurricane churned offshore) in October, then was followed by several days of stakeholder meetings. With input from these sessions, transportation and urban planners Jeff Speck and Alyson Fletcher examined every block in the entire downtown street grid. In March, they presented a plan to increase the walkability and livability in downtown with short term and long term solutions. Mayor Sandy Stimpson immediately began the process to implement such recommendations as the addition of on-street parking, one-way to two-way street conversions, and ultimately, the creation of a bike lane network.



## Refresh Façade Grant Program

The Refresh Façade Grant program has catalyzed the renovation of dozens of downtown buildings in recent years. Seven projects were undertaken this past year with an estimated capital investment of \$6.6 million. The Tax Increment Financing District that generated the funding for the grants is now expiring, however its impact on the revitalization of downtown will be felt for decades.

## Downtown Strong Small Business Impact Fund

Since we began this past year in the midst of a second wave of COVID-19, the Downtown Strong Small Business Impact Fund was as important as ever, though the focus shifted from immediate financial assistance to programs with longer term impacts. The Façade Grant program provided up to \$7,500 for repairs and improvements to building frontages or professional design services. Professional Assistance Grants connected business owners with accounting or legal professionals who could help them navigate through the state and federal grant programs as well as develop sustainable business practices. The Air Purification Grants provided funding for high-tech systems designed to improve indoor air quality in the age of COVID.

All told, nearly three dozen business or building owners have benefited directly from this initiative, and customers of downtown are enjoying an improved streetscape and safer indoor environment.

The Downtown Strong program would not be possible without the generous support of the following businesses:  
**Austal USA • Foosackly's • Regions Bank • PNC**



CAN WE GET A HIGHER RES PHOTO OF MERIDIAN?



# DESIGN + DEVELOPMENT

In spite of the turmoil of the COVID-19 pandemic and the ensuing restriction and disruptions during 2020-21, Downtown Mobile continued the momentum established in recent years.

Though we did not see new projects break ground, progress on developments underway in the prior year continued. 406 residential units were added with the completion of Merchants Plaza, The Gateway, and several smaller developments, along with Meridian at the Port, which was completed in early 2020, but began leasing just as the pandemic took hold. We worried that this flood of apartments coming on line during the uncertainty of a COVID-19 reality would create an oversupply, however we need not have been concerned. The units were absorbed about as quickly as developers would have expected in more normal times.

Downtown Mobile saw two other important milestones this year: the opening of Barton Academy for Advanced World Studies and Greer's St. Louis Market. Both projects signaled a new phase of

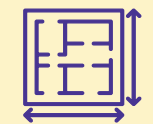
growth for our city center. Our residential numbers finally hit the threshold to support a high-end grocery store, thus fueling a critical cycle: residents desiring a local grocery store, leading to a grocery store willing to take the risk, thus providing an amenity to attract even more residents.

The re-opening of the long-vacant Barton Academy also signaled a major milestone for our downtown. After a decade of fundraising by the Barton Academy Foundation, the halls of Alabama's first public school now pulse with the energy of middle school students in a state-of-the-art building. The advanced 21st century curriculum being taught in a 19th century building provides an educational opportunity only found in Downtown Mobile and a dynamic that will attract families from across the county.



14

New Hospitality Suites Added To Ft. Conde Inn AND New Businesses Opened



38,500

Square Feet of Office Space Created



Office Space Occupancy Increased To

84.56%



Average Rental Rate Increased To

\$19.03





# BID SERVICES

**This past year, the BID Services Team proved it could pivot with the best of them.**



## BID Services Staff

Clayton Ratledge,  
Operations Manager

### TEAM LEADS:

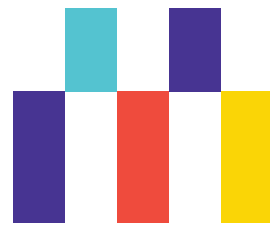
Kenneth Abner  
John Plovanich  
Jenny Spragg

**SAFETY AMBASSADORS:**  
David Lewis  
Christopher Davis

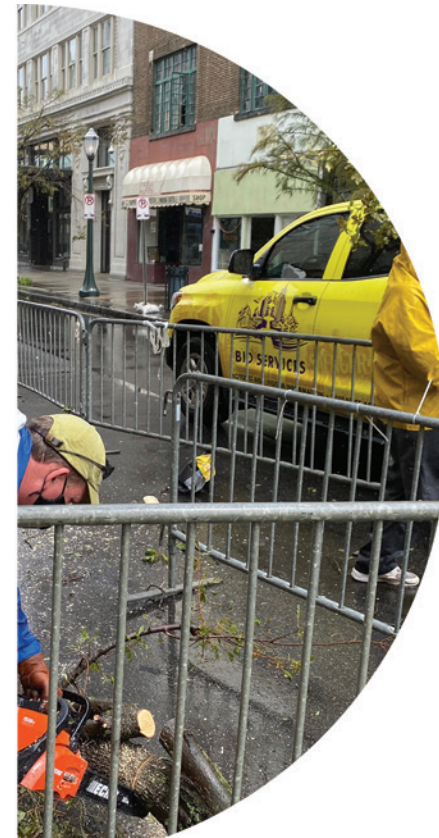
**CLEANING AMBASSADORS:**  
Lethel Brown  
Scott Mills  
Lorenzo Franklin  
Clayvon Fletcher  
Nicholas Tunstall  
Shawn Doyle  
Tramarcus Curtis

With fewer people downtown, the traditional services were less in demand and less litter was generated. This gave the team the opportunity to focus on the public realm, ensuring downtown was lovely and inviting for the residents and the returning customers and workers.

The Crew of Stewards nearly doubled the hours spent on maintaining the 200+ flower beds downtown and increased the number of times those beds were replanted. Our Crew of Regents was able to constantly update the inventory of street light outages so repairs could be made. The teams even installed a monumental new planter along the section of Dauphin Street where tree wells don't exist.



However, the event that triggered the most herculean effort was the Hurricane Sally cleanup. Even before the winds died down, the teams were on the streets of downtown evaluating the damage and developing a plan to remove tons of storm debris. To get businesses, especially the hotels housing evacuees and disaster personnel, up and running smoothly, our team of 12, with assistance from our sister organization in Birmingham, cleared 204 truckloads of large debris from the sidewalks and streets in a mere seven days. The next week was spent clearing every street in the BID of all leaves and small debris. While we hope not to deal with such events with any regularity, we can all take comfort in the knowledge that the response from our folks in purple and yellow is rapid and thorough.



## Crew Of STEWARDS

**3,391**  
Hours of Flower  
Bed Maintenance

**156,160**  
Pounds of Trash/  
Leaves Removed

**614** -OR- **19,000**  
Flower Beds  
Planted  
Flowers Planted

**679**  
Hits of Graffiti  
Removed

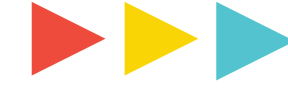
**3,569**  
Hours of Sidewalk  
Sweeping/  
Vacuuming

**1,481**  
Blocks Weeded

**1,534**  
Storm Drains  
Cleaned

**XX**  
Trees Planted

**332**  
Sidewalk Stains/  
Waste Removed



## Crew Of REGENTS

**355**  
Motorists Assisted

**28**  
Safety Escorts

**2,445**  
Pedestrians Assisted

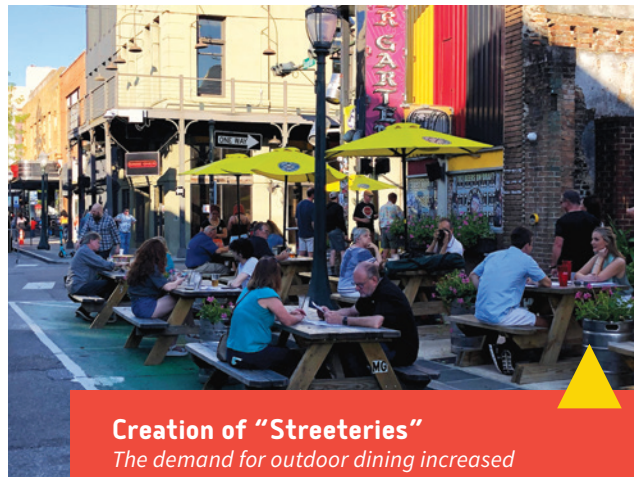
**78**  
Panhandlers  
Engaged

**39**  
Referrals for  
Homeless Assistance

**1,759**  
Street Light  
Outages Reported







### Creation of "Streeteries"

The demand for outdoor dining increased dramatically in 2020-21. To help restaurants expand into the street, we worked with the city to create a streamlined permitting process. Though many are temporary, some eateries are planning on making theirs permanent.



### COVID-19 Memorial

(bottom) We joined cities across the county on January 19th to remember all the lives lost to COVID-19. We lit 556 luminaries, one for each Mobile County resident who had died up to that point.



### Bienville Square Revitalization

In partnership with the Downtown Parks Conservancy's effort to revitalize Bienville Square, we organized events announcing major donations and the removal of the Ketchum Fountain for restoration.



# COMMUNICATIONS

The communications and marketing plans for 2020-21 were built upon the COVID-19 responses developed in early 2020.

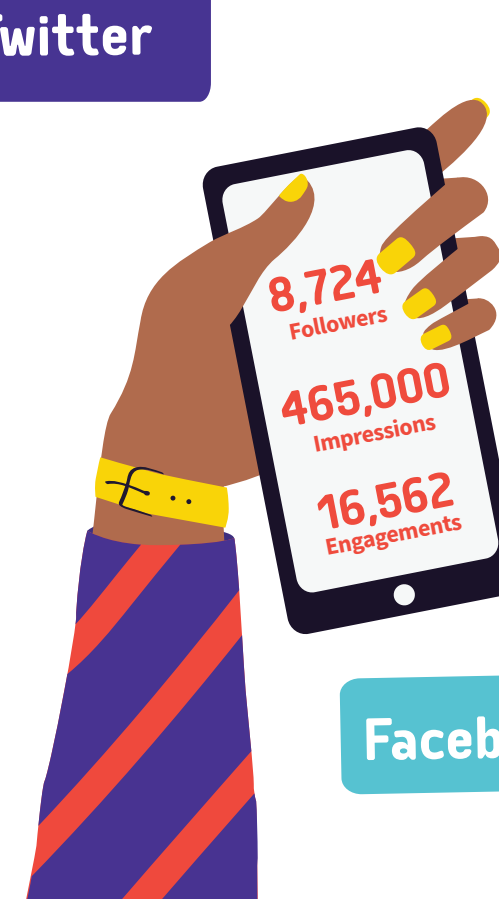
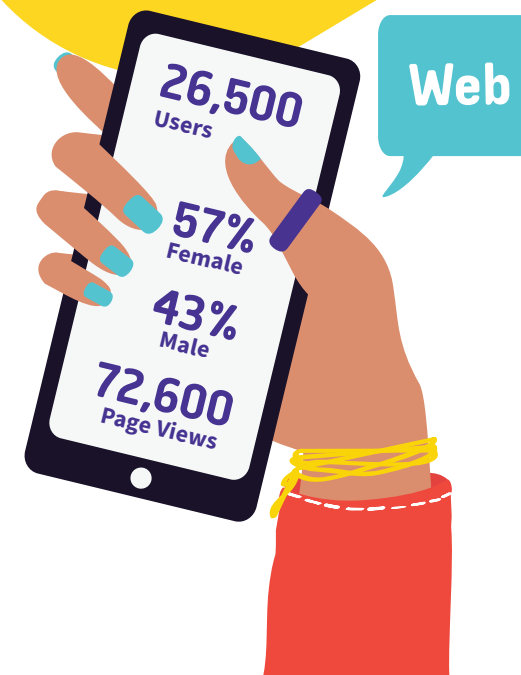
We focused on the businesses that were reopening and created promotions to encourage customers to patronize them. All indoor events were still on hold, but we found ways to celebrate safely outside. We worked on improving the public realm, since those public spaces were more important than ever. Our social media and digital communications ramped up to broaden the reach of our efforts to connect businesses with opportunities for economic assistance and customers to businesses.

And then there was Hurricane Sally. The damage to some downtown buildings was significant, but repairable. Downtown's tree canopy

took a beating, but, except for the loss of a dozen trees in the center of Bienville Square, has mostly recovered. The cleanup, however was monumental and kept our BID Services team busy for days.

If we have learned anything this past year, it is that people value Downtown Mobile as a place to dine, shop, and gather more than ever. Turnout for ArtWalk and other outdoor events has roared back, our restaurants are as busy as staffing limitations allow, and our attractions have experienced strong attendance numbers. If this is how we weather the storms of 2020-21, downtown enters this next year in good shape indeed.

## Social Media Statistics 2020-21







# EVENTS

## Dr. E.O. Wilson Mural

With the help of the Mobile Arts Council, DMA Board Member John Goodloe, artist Andy Scott and the creative team at Hummingbird Ideas, we were able to install a four-story mural celebrating one of Mobile's most significant native sons, Dr. Edward O. Wilson.



**Streets Alive!** To encourage customers to visit downtown restaurants, we worked with the city to create Streets Alive! Every Friday evening, Dauphin Street is closed to cars so that restaurants could serve diners safely in the street.

## Downtown Job Fair

To help desperate restaurants fill dozens of staff positions, we hosted a job fair one Sunday afternoon. Several potential employees filled out applications and a few were hired on the spot.



## Barton Academy Opens

After 10 years of fundraising by the Barton Academy Foundation, we celebrated the reopening of Alabama's first public school. Barton Academy for Advanced World Studies now houses a student body of middle school students studying one of the most rigorous curriculums in the area.



## BLM Mural

The community came together in June to create a Black Lives Matter chalk mural on Conti Street. The event was organized by the Alabama Contemporary Art Center and Mobile's Virtual Juneteenth Celebration Committee.



## Festival of Flowers

The Providence Hospital Foundation moved the annual flower show from the hospital campus to Cathedral Square, creating stunning plantings and drawing thousands of visitors downtown for the 3-day event.



## Water Balloon Battle of Mobile Bay

This annual event returned in August, with young and old alike enjoying a damp farewell to summer.



## Happy Hour Hard Hat Tour

We were able to resume these popular "reveal" tours in June. 60 attendees had a behind-the-scenes look at downtown's newest development projects before being opened to the public.



## Sweet Summer Series (top)

To attract customers downtown during the slower summer months, we created a nine-week series of evening events in Cathedral Square. Audiences enjoyed everything from comedy improv to poetry readings, with a finale featuring Roman Street.



## Artwalk (right)



## Porch Parade

The cancellation of Mardi Gras parades inspired downtown businesses to create stationary "floats," giving locals and visitors a reason to celebrate Carnival Season in the city center.





# DOWNTOWN MOBILE



DISTRICT MANAGEMENT CORPORATION

## Statement of Assets, Liabilities & Net Assets Modified Cash Basis (unaudited) as of June 30, 2021

### ASSETS - CURRENT ASSETS



### LIABILITIES & NET ASSETS

Payroll Liabilities **\$4,393**

Prepaid Assessment Income **\$253,510**

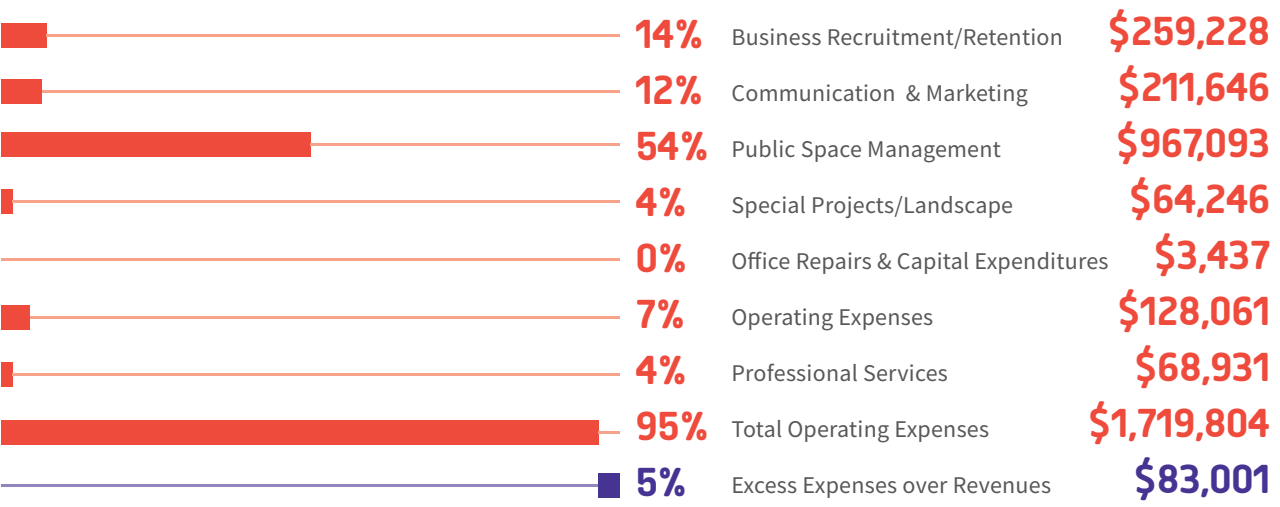
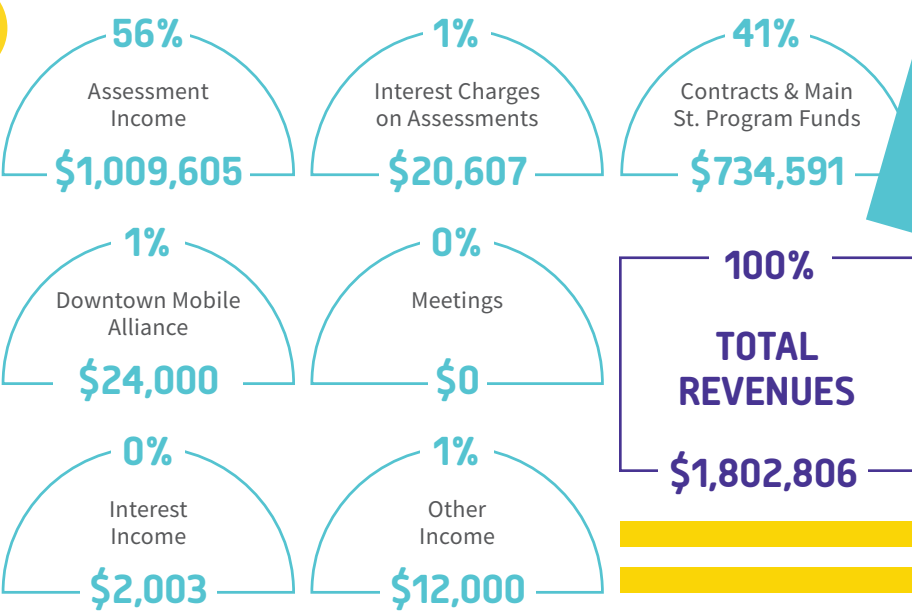
**Total Current Liabilities \$257,903**

**TOTAL LIABILITIES & NET ASSETS**

**Total Net Assets \$868,774**

**\$1,126,677**

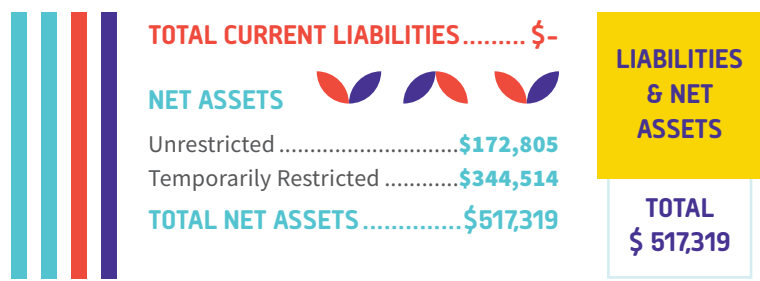
## Statement of Revenues & Expenses Modified Cash Basis (unaudited) as of June 30, 2021



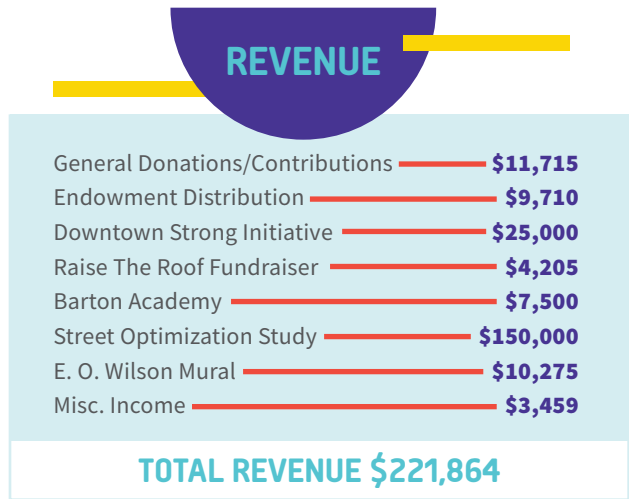
# MAIN STREET MOBILE



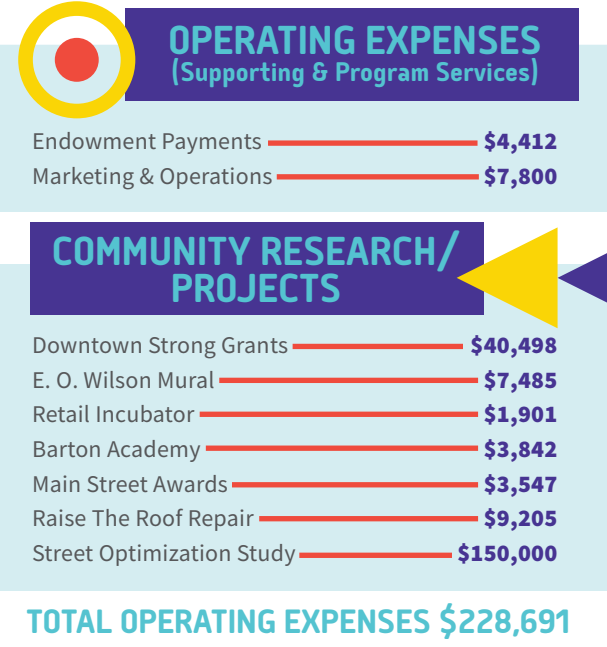
**TOTAL CURRENT ASSETS \$224,452**   **TOTAL ASSETS \$517,319**



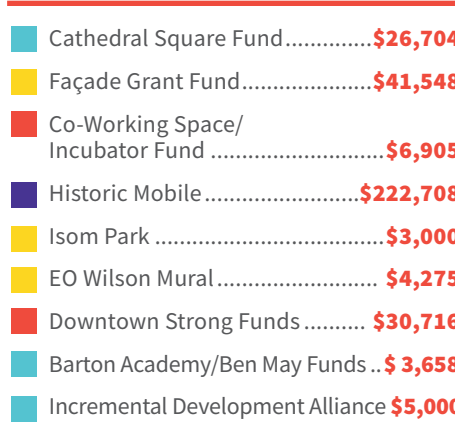
## Statement of Revenues & Expenses Modified Cash Basis (unaudited) as of June 30, 2021



**EXCESS REVENUES OVER EXPENSES (\$6,827)**



## Statement of Assets, Liabilities & Net Assets Modified Cash Basis (unaudited) as of June 30, 2021



**TOTAL TEMPORARILY RESTRICTED ASSETS \$344,514**

# DOWNTOWN MOBILE ALLIANCE

## Statement of Assets, Liabilities & Net Assets Modified Cash Basis (unaudited) as of June 30, 2021



## Statement of Revenues & Expenses Modified Cash Basis (unaudited) as of June 30, 2021







**DOWNTOWN MOBILE ALLIANCE**



**DOWNTOWN MOBILE DISTRICT MANAGEMENT CORPORATION**



**MAIN STREET MOBILE**



**DOWNTOWNMOBILE.ORG**

**251-434-8498**

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