

## **Downtown Mobile Alliance Graffiti Removal Policy**

The Downtown Mobile Alliance (DMA) seeks to educate property owners on the benefits of the immediate removal of graffiti on private and public property. Our general policy is to remove graffiti from the public domain within 24 – 48 hours, however, we are limited to the following:

- DMA Regents and Stewards will report and, where appropriate, attempt to remove ground level graffiti, handbills and flyers from the public domain within the boundaries of the Downtown Business Improvement District (BID).
- Where the DMA Regents and Stewards record that private property within the BID has been defaced, an official with the DMA will contact the property owner to alert the owner to the situation and encourage the property owner to file a police report.
- With permission from the property owner, DMA Regents and Stewards will attempt to remove graffiti from the ground floor level only, and generally at a height of no more than 10 feet.
- The DMA uses industry standard techniques and solutions to remove graffiti from properties within the BID. Equipment and techniques used by the Downtown Mobile Alliance to remove graffiti will not work on all surfaces and may cause damage to some surfaces.
- All graffiti removal will be handled on a case by case basis and the DMA recognizes that there may be instances where a professional service will be the preferred route for removal of certain situations.

If you have any further questions, please contact DMA's Operations Manager, Clayton Ratledge at 251-434-8498.