

Downtown Mobile Alliance
COMMITTEE MEMBER
INFORMATION FORM

Name: _____

Member Company: _____

P.O. Box: _____

Street Address: _____

Office Phone: _____ Fax: _____

Cell: _____ Email: _____

Committee(s): (Please sign up for any committee on which you would like to serve.)

_____ The **Development Committee** of the Downtown Mobile Alliance works to revitalize the city center by actively recruiting new businesses; creating opportunities for major development projects; and attracting developers for new living spaces as well as the folks who will fill them. The committee will work closely with consultants and stakeholders to identify the best commercial/residential mix for a dynamic, yet sustainable urban environment.
VP: Mickie Russell
Staff: Fred Rendfrey

_____ The **Retail Recruitment Committee** identifies and proactively recruits potential new retail business for downtown. The committee evaluates the current retail climate and seeks both local and regional retailers to fill niches. The committee will also serve as a resource for new retailers entering the market.
VP: Mickie Russell
Staff: Fred Rendfrey

_____ The **Operations Committee** handles many of the day-to-day functions of the Downtown Mobile Alliance. It identifies and spearheads beautification and landscape projects; oversees the contract with SGI; tackles infrastructure issues such as downtown parking and transportation; and works to increase compliance with code enforcement and maintenance issues. The committee is the center of the effort to make downtown Mobile a place of constant delight.
VP: Margo Gilbert
Staff: Clayton Ratledge

- _____ The **Civic Sidewalks Task Force** has been created to study homeless services, public disorder concerns, and public space management opportunities in Downtown Mobile. The committee works with organizations involved in homelessness and develops strategies for the public at large to deal with its problems.
VP: Margo Gilbert
Staff: Susan Daniels
- _____ The **Communications/Marketing Committee** enhances the downtown experience by producing quality educational events and providing information and education about downtown initiatives. Through surveys and focus groups, the committee seeks to identify issues and develop an intentional marketing plan to positively promote downtown to the community at large. This committee also serves as the primary point of contact for the local and regional media. Subcommittees include “Events” and “Decorations.”
VP: John Peebles
Staff: Carol Hunter
- _____ The **Parking & Transportation Committee** works with various city departments, and transportation and parking providers, to address parking, transportation, and pedestrian issues that currently exist or are forecast for downtown. The committee will identify opportunities for changes in the parking and transportation system that will promote economic development and create a positive experience for people who visit, work or live downtown.
VP: Sydney Raine
Staff: Fred Rendfrey
- _____ The **Membership Committee** recruits business members to the Downtown Mobile Alliance. The committee identifies potential members, both within the downtown community and the city at large and encourages membership by detailing the benefits of a vibrant downtown.
VP: John Peebles
Staff: Susan Daniels

Fax the completed form to the Downtown Mobile Alliance at (251)434-8498 or email to sbumpers@downtownmobile.org. Call (251) 434-8498 for more information.